

# YEAR 10 and 11 GCSE Business and Economics

## GCSE Business – Term One

CONTENT	HOMEWORK	ASSESSMENT
<p><i>Business activity</i></p> <ul style="list-style-type: none"><li>• The role of entrepreneurship and the dynamic nature of business</li><li>• The importance of a business plan</li><li>• The types of business ownership</li><li>• Business aims and objectives</li><li>• Methods of business growth</li></ul>	<ul style="list-style-type: none"><li>• By-weekly homework's that will cover a variety of formats ranging from preparation for next lesson to small comprehensions and examination questions</li></ul>	<ul style="list-style-type: none"><li>• End of section tests which provide feedback to help improve the pupils performance</li></ul>

## Term Two

CONTENT	HOMEWORK	ASSESSMENT
<p><i>Influences on business</i></p> <ul style="list-style-type: none"><li>• The impact of the economic climate on businesses</li><li>• How technology influences business activity</li><li>• The impact of ethical and environmental considerations on businesses</li><li>• The impact of globalisation on businesses</li><li>• The impact of legislation on businesses</li></ul>	<ul style="list-style-type: none"><li>• By-weekly homework's that will cover a variety of formats ranging from preparation for next lesson to small comprehensions and examination questions</li></ul>	<ul style="list-style-type: none"><li>• End of section tests which provide feedback to help improve the pupils performance</li></ul>

## Term Three

CONTENT	HOMEWORK	ASSESSMENT
<p><i>Business operations</i></p> <ul style="list-style-type: none"><li>• The factors influencing business location</li><li>• The impact of different types of production processes on businesses</li><li>• The concept of quality and its importance to a business</li><li>• The sales process and the importance to businesses of providing good customer service</li></ul>	<ul style="list-style-type: none"><li>• By-weekly homework's that will cover a variety of formats ranging from preparation for next lesson to small comprehensions and examination questions</li></ul>	<ul style="list-style-type: none"><li>• End of section tests which provide feedback to help improve the pupils performance</li></ul>

## GCSE Business Year 11 – Term One

CONTENT	HOMEWORK	ASSESSMENT
<p><i>Finance</i></p> <ul style="list-style-type: none"> <li>Sources of business finance</li> <li>The concept of revenue, costs, profit and loss, including gross and net profit ratios</li> <li>The importance of cash to a business</li> <li>The use of financial information in understanding business performance and making business decisions</li> </ul>	<ul style="list-style-type: none"> <li>By-weekly homework's that will cover a variety of formats ranging from preparation for next lesson to small comprehensions and examination questions</li> </ul>	<ul style="list-style-type: none"> <li>End of section tests which provide feedback to help improve the pupils performance</li> </ul>

## Term Two

CONTENT	HOMEWORK	ASSESSMENT
<p><i>Marketing</i></p> <ul style="list-style-type: none"> <li>How businesses use segmentation to target customers</li> <li>The purpose and methods of market research</li> <li>The marketing mix - price, product, promotion and place - and how these elements work together</li> <li>How the marketing mix is used to inform and implement business decisions</li> </ul>	<ul style="list-style-type: none"> <li>By-weekly homework's that will cover a variety of formats ranging from preparation for next lesson to small comprehensions and examination questions</li> </ul>	<ul style="list-style-type: none"> <li>End of section tests which provide feedback to help improve the pupils performance</li> </ul>

## Term Three

CONTENT	HOMEWORK	ASSESSMENT
<p><i>People</i></p> <ul style="list-style-type: none"> <li>How and why businesses have different organisational structures</li> <li>How businesses recruit people</li> <li>The importance of retaining and motivating employees</li> <li>How and why businesses train and develop their employees</li> </ul>	<ul style="list-style-type: none"> <li>By-weekly homework's that will cover a variety of formats ranging from preparation for next lesson to small comprehensions and examination questions</li> </ul>	<ul style="list-style-type: none"> <li>End of section tests which provide feedback to help improve the pupils performance</li> </ul>

# YEAR 12 and 13 A Level Business and Economics

## A Level Economics – Year One

CONTENT	HOMEWORK	ASSESSMENT
<p><i>Theme 1: Introduction to markets and market failure</i></p> <p>This theme focuses on microeconomic concepts. It will develop an understanding of:</p> <ul style="list-style-type: none"><li>• nature of economics</li><li>• how markets work</li><li>• market failure</li><li>• government intervention</li></ul> <p><i>Theme 2: The UK economy – performance and policies</i></p> <p>This theme focuses on macroeconomic concepts. It will develop an understanding of:</p> <ul style="list-style-type: none"><li>• measures of economic performance</li><li>• aggregate demand</li><li>• aggregate supply national</li><li>• income economic growth</li><li>• macroeconomic objectives</li><li>• government policy</li></ul>	<ul style="list-style-type: none"><li>• Teachers will set a variety of different homework's throughout the year in order to compliment the learning of the student's. These homework's will range from preparation for next lesson to examination questions.</li></ul>	<ul style="list-style-type: none"><li>• There will be one piece of diagnostic assessment each half term which entails the student sitting a piece of work in class (usually a past examination question) and completing this during the lesson. The feedback will be provided in green pen and students are asked to analyse the comments and make remarks about how they could improve next time.</li><li>• There will also be mock examinations in February and June feback in a similar fashion.</li></ul>

## A Level Business – Year One

CONTENT	HOMEWORK	ASSESSMENT
<p>What is business?</p> <p>Managers, leadership and decision making</p> <p>Decision making to improve marketing performance</p> <p>Decision making to improve operational performance</p> <p>Decision making to improve financial performance</p> <p>Decision making to improve human resource performance</p>	<ul style="list-style-type: none"> <li>Teachers will set a variety of different homework's throughout the year in order to compliment the learning of the student's. These homework's will range from preparation for next lesson to examination questions.</li> </ul>	<ul style="list-style-type: none"> <li>There will be one piece of diagnostic assessment each half term which entails the student sitting a piece of work in class (usually a past examination question) and completing this during the lesson. The feedback will be provided in green pen and students are asked to analyse the comments and make remarks about how they could improve next time.</li> <li>There will also be mock examinations in February and June feback in a similar fashion.</li> </ul>

## A Level Business - Year Two

CONTENT	HOMEWORK	ASSESSMENT
<p>Analysing the strategic position of a business</p> <p>Choosing strategic direction</p> <p>Strategic methods: how to pursue strategies</p> <p>Managing strategic</p>	<ul style="list-style-type: none"> <li>Teachers will set a variety of different homework's throughout the year in order to compliment the learning of the student's. These homework's will range from preparation for next lesson to examination questions.</li> </ul>	<ul style="list-style-type: none"> <li>There will be one piece of diagnostic assessment each half term which entails the student sitting a piece of work in class (usually a past examination question) and completing this during the lesson. The feedback will be provided in green pen and students are asked to analyse the comments and make remarks about how they could improve next time.</li> <li>There will also be mock examinations in February and June feback in a similar fashion.</li> </ul>

## A Level Economics – Year Two

CONTENT	HOMEWORK	ASSESSMENT
<p><i>Theme 3: Business behaviour and the labour market</i></p> <p>This theme develops the microeconomic concepts introduced in Theme 1 and focuses on business economics. It will develop an understanding of:</p> <ul style="list-style-type: none"> <li>• business growth</li> <li>• business objectives</li> <li>• revenues, costs and profits</li> <li>• market structures</li> <li>• labour market</li> <li>• government intervention</li> </ul> <p><i>Theme 4: A global perspective</i></p> <p>This theme develops the macroeconomic concepts introduced in Theme 2 and applies these concepts in a global context. It will develop an understanding of:</p> <ul style="list-style-type: none"> <li>• international economics</li> <li>• poverty and inequality</li> <li>• emerging and developing economies</li> <li>• the financial sector</li> <li>• role of the state in the macroeconomy</li> </ul>	<ul style="list-style-type: none"> <li>• Teachers will set a variety of different homework's throughout the year in order to compliment the learning of the student's. These homework's will range from preparation for next lesson to examination questions.</li> </ul>	<ul style="list-style-type: none"> <li>• There will be one piece of diagnostic assessment each half term which entails the student sitting a piece of work in class (usually a past examination question) and completing this during the lesson. The feedback will be provided in green pen and students are asked to analyse the comments and make remarks about how they could improve next time.</li> <li>• There will also be mock examinations in February and June feback in a similar fashion.</li> </ul>